

Engineering News Record

December 15, 1997, page 66

Planning for Innovation

DPR was one of two companies that were noted for fostering innovation within their industry. Both firms are practicing the essential elements that encourage innovation. They offer employees the challenge, responsibility, resources, sponsorship, and reward for good ideas. Most are simple but important innovations. An example at DPR was having rebar delivered with the exposed end bent, thereby avoiding the time and cost of buying, installing, and removing safety caps.